

10 Good Reasons to Rent from us

The Cat® Rental Store is focused on becoming your “easy-to-do-business-with” rental supplier. We want you to depend on us as your long-term solution for equipment rental needs.

Renting from The Cat Rental Stores makes good sense for many businesses, here’s why...

1. Minimise Costly Breakdowns.

Our fleet is loaded with newer, reliable equipment that is put through a rigorous maintenance routine by trained mechanics prior to each rental.

2. Get Your Job Completed More Efficiently.

Expect the latest technology from The Cat Rental Stores. We rent Caterpillar and other quality brands of equipment utilizing the most innovative ideas available today. No more “just getting by” with the wrong equipment.

3. No Maintenance Costs.

Now you can eliminate costly service shops, service tooling, spare parts and those cumbersome maintenance records. We do it all for you. Our rental agreements typically cover complete maintenance of the equipment, so you don’t have to.

4. Eliminate Storage Costs.

No need to maintain a storage yard. Just give us a call for quick pick-up or simply drop off the equipment at the nearest Cat Rental Store when you’ve finished using it. We’ll take care of the equipment storage.

5. No Capital Investment.

Renting frees up your business’ capital. An expense is only incurred for the equipment when it is needed for a particular job. The extra capital you save through renting equipment from The Cat Rental Store can be applied to the other demands within your business so you can grow profitably. Release your business from the costs associated to equipment ownership.

6. Better Your Borrowing Power.

Renting equipment does not appear as a liability on your business’ balance sheet. So renting can actually increase your borrowing power by offering a better ratio of assets to liabilities.

7. No Equipment Obsolescence.

Equipment ownership can be costly. The value of equipment depreciates over time. Renting from The Cat Rental Store allows you to use the latest technology equipment without the concern of costly depreciation. No more trying to get the job done with old, worn out equipment.

8. Try It Before You Buy It.

You may be considering buying a certain model of equipment and would like to operate it on your job to make sure it suits you before making that potential purchase. What better way to thoroughly try out equipment than to rent a similar machine from the large selection of equipment at The Cat Rental Store.

9. Supplement Your Core Fleet.

Your job requirements are always changing and you need to stay up with your customers’ demands. You may not always have the right equipment to get the job done, but we do. Rely on The Cat Rental Store to quickly supply the equipment you need to get the job done.

10. Expect Responsive Service.

Our team can knowledgeably consult you on equipment and applications. We will work to become your trusted rental source and make your job easier. We are only a phone call away.

Bottomline: The Cat Rental Store is fast, easy, cost-effective and there when you need us.

